



*The
Pin Oak
Charity Horse Show*

**STEP UP & STEP OUT
FOR CHILDREN**

March 21 - April 1 2012

GREAT SOUTHWEST EQUESTRIAN CENTER, KATY, TEXAS

CORPORATE SPONSORSHIP

The Pin Oak Charity Horse Show

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CORPORATE SPONSORSHIP

Title Sponsor \$50,000

Presenting Title Partner (one available)

Own a part of equestrian history and take advantage of this opportunity to strengthen consumer trust and brand loyalty all 14 days of the show and throughout the year at all Pin Oak Club events. Capture the attention of this hard-to-reach target audience through print advertising, social events, event media coverage, signage at the show, Web exposure and premier seating at all events and dinners including the following:

- Sponsor jump in Grand Prix Ring
 - Naming rights for Grand Prix Ring
 - Full page b/w ad in the Pin Oak Prize List
 - Full page back cover color ad in the Pin Oak Magazine
 - Logo and link on the Pin Oak Website
 - Daily public address announcements
 - Six ringside dinner tables* (*tables seat six*) each week for 36 in designated Platinum area
 - Pin Oak Club Corporate Membership
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Grand Prix Sponsor \$25,000

Sponsorship of a Grand Prix (two available)

Share your identity with these Olympic Qualifying events, and enjoy exclusive placement in our advertising, marketing collateral and signage, and be remembered. A Grand Prix Sponsorship is ideal for any company looking to secure their positioning in an affluent and educated market that will include the following:

- Sponsor jump in Grand Prix Ring
 - Full page b/w ad in the Pin Oak Prize List
 - Full page inside front or back cover color ad in the Pin Oak Magazine
 - Logo and link on the Pin Oak Website
 - Daily public address announcements
 - Three ringside dinner tables* (*tables seat six*) each week for 18 in designated Platinum area
 - Pin Oak Club Corporate Membership
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Official Presenting Sponsor \$20,000

Be an Official Presenting Sponsor and obtain the exclusive naming rights for a hunter or jumper show ring. This exclusive level of support is perfect for connecting with riders, trainers, and affluent industry and horse show enthusiasts. Sponsorship is a great opportunity to introduce a new product, service or promote a unique brand that will include the following:

- Sponsor jump in Grand Prix Ring
- Ring naming for jumper or hunter rings (*three available*)
- Full page b/w ad in the Pin Oak Prize List
- Full page color ad in the Pin Oak Magazine
- Logo and link on the Pin Oak Website
- Daily public address announcements
- Three ringside dinner tables* (*tables seat six*) each week for 18 in designated Platinum area
- Pin Oak Club Corporate Sponsorship

Official Show Sponsor \$15,000

The Official Show Sponsorship will provide you with exclusive exposure to the equestrian audiences including show signage and marketing exposure, plus class sponsorship. Show Sponsorship is a great opportunity to gain the attention of the riders at our elegant indoor or outdoor rings, and will include the following:

- Sponsor jump in a jumper ring or hunter ring
- Full page b/w ad in the Pin Oak Prize List
- Full page color ad in the Pin Oak Magazine
- Logo and link on the Pin Oak Website
- Daily public address announcements
- Two ringside dinner tables* (tables seat six) each week for 12 in designated Gold area
- Pin Oak Club Corporate Membership

Official Class or Party Sponsor \$10,000

Expand your networking opportunities and show your support to the riders and supporters of this exclusive equestrian market. Class sponsorships are available with presentation opportunities. This is a great way to obtain new business by expanding your brand name in the equestrian community. Sponsorship includes the following:

- Sponsor jump in a jumper or hunter ring
- Full Page b/w ad in the Pin Oak Prize List
- Full Page color ad in the Pin Oak Magazine
- Logo and link on the Pin Oak Website
- Daily public address announcements
- One ringside dinner table* for six each week in designated Gold area
- Pin Oak Club Corporate Membership

Corporate Sponsor \$7,500

Become an official Corporate Sponsor and gain ownership of a part of this historical event by sponsoring special classics. Benefit from our marketing materials and exposure before and during the show and gain business and networking opportunities that include the following:

- Jump sponsor ID in the hunter rings
- Half page b/w ad in the Pin Oak Prize List
- Full page color ad in the Pin Oak Magazine
- Logo and link on the Pin Oak Website
- Public address announcements
- One ringside dinner table* for six for either week one or week two in the Silver area
- Pin Oak Club Corporate Membership

Corporate Sponsor \$5,000

Join the Pin Oak Connection, great for local businesses looking to gain community buzz. Benefit from our publications, corporate membership, and public announcements during the show. Gain the attention of equestrian enthusiasts by being inventive and creative with these marketing opportunities that include the following:

- Full page b/w ad in the Pin Oak Magazine
- Public address announcements
- One ringside dinner table* for six for either week one or week two in the Silver area
- Pin Oak Club Corporate Membership

Corporate Friend \$3,000

Sponsor a class or division, be a part of Pin Oak history, and experience the benefits of giving. Our Corporate Friends receive networking and marketing opportunities, great for any business looking to have a presence at our prestigious show.

- Identification in show publications
- Four ringside dinner tickets* each week (*table not included*)
- Pin Oak Club Corporate Membership
- Admission for four to all sponsor events

The Pin Oak Charity Horse Show



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pinoak.org

Pin Oak Charity Horse Show Association is a 501 C (3) Non-Profit entity.
The Pin Oak Charity Horse Show proceeds benefit Texas Children's Hospital, Ronald McDonald House Houston Family Rooms
and Candlelighters Childhood Cancer Family Alliance..